

**FIRST 5 - PLACER
CHILDREN and FAMILIES COMMISSION**
P.C.O.E.-Burns Room
360 Nevada Street
Auburn, CA 95603

Meeting Minutes April 5, 2007

Attendees – Commissioners & Staff:

Catherine Goins, Vice-Chair, Commissioner, Childhood Development
Jim Holmes, Commissioner, Board of Supervisors, District #3
Richard J. Burton, M.D., M.P.H., Commissioner, Placer County Health Officer
Dayle Edgerton, RN, Commissioner, Child Health Care
Dr. Sandra Naylor-Goodwin, Chair-Commissioner, Children's Behavioral Health
Elaine Rowen, Ph.D., Commissioner, Early Education
Melanie M. Cleary, Commissioner, Lake Tahoe Area
Bob McDonald, Commissioner, Early Intervention
Kim Haswell, Commissioner, Consumer
Don Ferretti, First 5 Director
Sabrina Thompson, Counsel
Nancy Baggett, Staff Support, Administration
Sandy Renz, Staff Support, Administration

Public Attendees:

Heidi Kolbe, The Kolbe Company	Tilisa May, CAPC
Judy Martsen, First 5 Facilitator - Recorder Team	Donna Wood, CAPC
Vicky Pantels, UC Cooperative Extension UCCE	Steve Art, CAPC
Katherine Magoffin, City of Rocklin	Al Millan, Warmline FRC
Michele Young, City of Rocklin	Kris Curtis, CAPC/RFRC
Melissa Bowers, Mc Gruff Safe Kids	DeAnne Thornton, CAPC
Nicole Laubach, Chana High School	Kathleen Shenk, CAPC
Francine Nunes, PCOE/LPC	S. Wood, CAPC
Fiona Tuttle, MDIC	Billie Jean Glover, CAPC
Betty DiRegolo, Rocklin Unified School District	Deanna King, CAPC
Paul McIntyre, KIISS	Kezzia Bullen, CAPC
Carol Fisher-Stockman, CSPC	Sylvia Ambriz, North Tahoe FRC

Call Meeting to Order

Meeting called to order at 4:35 p.m.

I. Public Comment

Persons may address the Commission on items not on this agenda. Please note that although the Commission is very interested in your concerns, the California Brown Act prohibits the Commission from taking any action this meeting on items not published on this agenda.

None.

II. Approval of Minutes

Motion to approve the minutes from March 8, 2007 meeting.

Holmes/Goins Unanimous

III. Commission Action Items:

1. 2007-2010 Funding Recommendations

The Application Review Committee that was appointed by the Commission to review and recommend funding for applications received in response to the Request for Results process has completed its task. The committee's funding recommendations are submitted for the Commission's consideration.

Action Requested:

- Approve the Application Review Committee's funding recommendations.

Comment from the Commission Chair:

Commission Chair, Sandra Naylor Goodwin recapped the process that led up to the funding recommendations. We started with a series of Community Planning Conversations that were held county wide to gather input to update the Commission's Strategic Plan. The new Strategic Plan was adopted in December 2006. Following adoption of the plan, the Commission approved the release of the Request for Results (R4R) application to provide funding for services to carry out our plan. We developed our instructions for the R4R in an open Commission meeting. We next held an Applicant Workshop for people to understand the intent and parameters of the R4R. We followed up with three Technical Assistance workshops for people that had further questions. Next, an Application Review Committee was appointed. The Application Review Committee was designated by the Commission to review, rate and develop funding recommendations to the full First 5 Commission. We received a total of 29 proposals. The amount requested exceeded the amount available by over \$2,000,000.

The recommended proposals are not based on points alone. The scoring and point system was never implied to award proposals based on the grand sum of points. The scoring system was a tool designed only to guide the Application Review Committee in their decision making process. One strategy that was taken was to look at the proposals, find the most critical needs, find out if we could fund it partially and still get some of the critical pieces that were important to our County. Most people did not get all of the funding that they asked for.

It is important to point out that we have so many great programs. Each member of the Review Committee had to come to a heart felt consensus to meet our goal. The team debated and negotiated. Each member of the team had to give up something that meant a lot to them. All Application Review members are in agreement with the final funding recommendations and that we are giving "the best ever recommendations". It is very gratifying working with such wonderful partners and accomplishing the work that we do.

Public Comment:

Steve Art, board president for the Child Abuse Prevention Council (CAPC) spoke in regards to the funding process. CAPC requested \$ 200,000 a year for the three year process, and they did not receive full funding. CAPC raised a question regarding the Request for Results. CAPC was under the impression that final funding would be based on a point value scoring system. The amount of funding proposed for CAPC would be a 59% cut over funding received in the past from First 5 Placer. What this means, from a CAPC standpoint, is that less services will be provided to parents and children in Placer County. CAPC requested that the Commission re-evaluate the applications using just the point value system. CAPC also requested that the Commission re-evaluate their application and fund them at the requested \$ 200,000 per year allowing them to provide operational and indirect costs into all three years.

Discussion:

The Commission conveyed that they will not re-do or re-examine any of the applications based solely on points. The point system was never intended for use as a final decision on what First 5 Placer would be funding. The point system was created only as a helpful guide. There was an initial two step process used to evaluate applications. The first step was to determine whether an application is responsive and from a responsible provider. The second step was to have all responsive and responsible proposals reviewed by an Application Review Committee. The initial scoring of an application was just that, it was initial and not final. To reiterate, it was never the Commissions intention to award funding based solely on a point value system. The Commission can be clearer in the future concerning the use of any point system in developing funding recommendations.

The idea was discussed by the Commission to pull those applications that had questions and move on the others that were without issues. It was decided by the Commission to vote on the funding recommendations as a whole except those that might have a perceived conflict of interest. It was clarified that if an application does not get funded that these excess funds do not go automatically to CAPC rather that all applications would need to be re-evaluated.

In regards to the CAPC funding, the Commission expressed that they are open to re-negotiate how those dollars are budgeted with the caveat that the funding must support the proposed outcomes. Questions were raised by the Commission with regards to specifics. What would CAPC have to reduce or eliminate with the reduced amount of funding? The other question still on the table was their request for the amount to be increased or if the Commission allowed CAPC to switch around line items, would they be satisfied with the proposed amount? CAPC clarifies that they would be satisfied with the \$ 159,000 if they are able to modify their scope of work to provide reduced services.

The Commission brought up concerns regarding Application #28 Kids Involuntarily Inhaling Secondhand Smoke (KIIS) with respect to a piece of their proposal for materials. The section in question would be the development of a new DVD. Paul McIntyre with KIIS explains that they were utilizing a video that uses outdated information. The Commission suggests that KIIS collaborate with the Health & Human Services Department to determine if there are materials available that will suffice instead of creating new materials. If so, KIIS is to use those materials instead. First 5 would not be funding the development of materials as requested in the application.

The Commission suggested we tentatively approve the KIIS funding amount. The suggestion was based upon the expectations of funding re-negotiations. The re-negotiations

would be based on the review of other DVD materials available on the importance of not exposing children to second hand smoke.

Motion to approve the Applicant Review Committee's funding recommendations except for three applications: #2 Placer County Office of Education, #21 Placer County Teen Parenting Program and #28 Kids Involuntarily Inhaling Secondhand Smoke which will be voted on separately to prevent any perceived conflict of interest.

McDonald/Rowen unanimous

Motion to approve Application #2 Placer County Office of Education

Holmes/Haswell unanimous (Goins abstention)

Motion to approve Application #21 Placer County Teen Parenting Program

Holmes/Goins unanimous (Edgerton, Burton abstention)

Acting on contract #28 Kids Involuntarily Inhaling Secondhand Smoke (KIIS) was deferred. The Commission will re-evaluate the KIIS funding with the understanding that if there are materials available to replace the proposed DVD portion of their funding then KIIS is to utilize those materials and that part of their proposal would not be funded by First 5 Placer. The time frame for a response from KIIS is by our next meeting scheduled in May.

2. Mental Health Services Act Steering Committee

A request was made for Commission involvement on the Mental Health Services Act Steering Committee.

Action Requested:

- Appoint a Commissioner to serve on the Mental Health Services Act Steering Committee

Elaine, Dayle and Melanie volunteered to represent the Commission by serving on the Steering Committee of the Mental Health Services Act (MHSA). Their offers were immediately accepted by the Commission. The Commission appoints as representatives from our Commission, Elaine Rowen as the designated primary person and to share with this responsibility are Dayle Edgerton and Melanie Cleary that will serve as alternates.

Motion The Commission appointed the following representatives to serve on the Mental Health Services Act Steering Committee as follows:

1. Elaine Rowen, Commission
2. Dayle Edgerton, Commission
3. Melanie Cleary, Commission

Holmes /Goins unanimous

IV. Commission Discussion Items:

- Children's Health Initiative Update

The next CHI meeting is scheduled for April 12th. at 9:30 – 12:00 at the First 5 Office on Enterprise Drive. From the previous coalition meeting, a subcommittee was established to seek funding needed for 6-18 year olds.

Our next three steps to be dealt with in the months ahead are:

1) Establish a local program administrator (LPA). The LPA is the person needed to establish actual enrollment in the Health Net product. 2) Request for proposals or a RFA that will select our outreach, enrollment and utilization entities. This would form a partnership with the community that enrolls kids in the Healthy Families, Medical programs and refers to the Health Net product. 3) Seek approval of the CHI Charter from the Board of Supervisors and request appointment of Jim Holmes by the Board of Supervisors to serve on the regional Healthy Kids Healthy Futures board of directors.

- Commission May Planning Meeting Update

Our Annual Retreat is scheduled for Friday May 11th. The retreat will be held, at the Zinfandel Grille at the Rocklin Park Hotel, in Rocklin from 9:00 am – 4:00 pm. The regular Commission Meeting will not take place on Thursday May 10th 2007.

Don will be meeting with Heidi Kolbe (retreat Facilitator) on April 16th to go over the meeting process. Some of the agenda items for our Retreat are: 1) Staffing Workload Study; 2) Anne Stains of Pro Prose will be attending as our social marketing person. We would like to learn what the Commission would like to see as far as public relations for First 5 in the community to increase awareness of the Commission, the brain development message and the services funded by First 5; and 3) Evaluation-We will have our Evaluator, Cathy Ferron present to discuss our three evaluation questions that touch on how we are doing at the program/client level; each strategic result area and what impact are we achieving in our overall county?

V. Commissioner Reports:

Sandra Naylor Goodwin – The Commission would like to thank all of the members of the Application Review Committee and the support provided to the committee that included Heidi Kolbe and Judy Marsten of the First 5 Facilitator/Recorder Team. Kim Haswell, Melanie Cleary and Sandra Naylor-Goodwin were the three Commissioners who served on the committee. The other committee members were Mai Ling Schummers, and Susan Fernandes of the First 5 Community Resource Committee and Nancy Baggett of First 5 staff.

Bob McDonald – Expressed that he was not able to attend the last few Commission meetings never the less he is glad to be back in attendance and participating.

Melanie Cleary – Recently attended a Learning Conversation for the North Tahoe Family Resource Center (NTRFC). She commented that it was a great meeting. A recent name change from the Kings Beach FRC to the North Tahoe FRC has provided a great opportunity to expand. The result has been that they have been able to reach a broader segment of the community.

Elaine Rowen – Expressed that this is the first time she has been through the phases of awarding funding through First 5 – Placer. She never realized the complexity of the funding process.

Meeting Adjourned: 5:54pm

For more information concerning these minutes contact Don Ferretti, Director for First 5 Placer at 530.886.1824 or dferretti@placer.ca.gov.